



ALICIA PRIETO

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KNOW-HOW

After Effects
InDesign
Photoshop
Illustrator
Premiere Pro
Google Suite
HTML+CSS
Stop-motion
Animation
Keynote

LANGUAGES

Natively fluent in:
Spanish | Russian | English

EDUCATION

New York City College of
Technology
Bachelor of Technology
Communications Design
Advertising Major

FAME by
Grey x FindSpark
8-week
Portfolio School

REFERENCES

Available upon request.

We Are Social

Designer

June 2018 – Present

- » Designed reactive social content by combining motion graphics and client-provided assets.
- » Ideated and developed monthly content campaigns consisting of paid media as well as organic content.
- » Gathered inspiration from content creators, influencers and social trends to stay up to date on creative developments in social media. Proposed Instagram Stories and other creative treatments to clients.
- » Instructed interns and freelancers as well as provided oversight on creative before delivery to accounts.

CITYarts

Design Intern

Sept. 2017 - Jan. 2018

- » Designed brochures, flyers, books, and handouts.
- » Ideated and developed promotional GIFs for use across Instagram, Facebook, and Twitter.

Children's Museum of the Arts

Lead Teaching Artist

Apr. 2014 – June 2018

- » Developed and led week-long art camps and after-school classes for children with a focus on developing original art and their creative voice through graphic novels, sculptures, and stopmotion-animation films.
- » Edited student's final films into movies to be shared through the CMA marketing team and to the families of the students.

Cre8tive YouTH*ink

Muralist and Founding Member

Oct. 2008 - Present

- » Worked alongside established artists on 6 volumes of The Art School Without Walls, an arts apprenticeship program, from planning stages through production.